

Press Release

EVOLVHEALTH, LLC - FEBRUARY 3, 2011

XOWii is EVOLVing!

XOWii is joining the EvolvHealth team to kick start the Decade of H.O.P.E – Helping Other People Evolv.

DALLAS, Feb. 3, 2011 - EvolvHealth LLC today announced that XOWii is joining the Evolv family. Xowii, one of the fastest-growing direct sales companies in 2010 with operations in the United States, Peru and Chile is currently ranked in the top ten for momentum. Xowii has a passionate field and experienced management team that will blend perfectly with EvolvHealth's strategic direction and further complements Evolv's executive team.

EvolvHealth said that the planned transaction is consistent with its previously stated strategy to explore strategic opportunities that complement its Evolv Life Plan™ business model. Along with over 20,000 passionate XOWii distributors, XOWii brings a fantastic line of products that support and partner well with Evolv's Health Target System™ and ground breaking science of Archaea Active™.

In line with this, EvolvHealth LLC said that it expects 2011 to generate exponential growth by reaching new consumers and sales representatives with a diverse health product offering. The company added that XOWii products will be available for all existing EvolvHealth Members and Customers and likewise XOWii distributors and customers will have full access and benefits to the EvolvHealth line of Archaea Active™ products.

Trey White, EvolvHealth's Chairman said, "We look forward to welcoming Richard Kelly, James Christiansen, Josh Higginbotham, and all the amazing XOWii distributors to the Evolv family. XOWii and Evolv have run on almost parallel tracks and this coming together provides a stronger platform for everyone involved. Our goal was to expand our health offering in 2011 and XOWii had exactly what we were looking for, and much more. This new partnership is an exciting opportunity to reach new consumers and representatives and to generate significant growth for 2011 and beyond."

Founded in 2009, opening for business just 16 days before EvolvHealth LLC, XOWii generated revenues of approximately \$15 million with a base of over 20,000 distributors and customers. XOWii's current growth is linked to the launch of their 90 Day Challenge program which will be introduced to all distributors of the combined company. XOWii's CEO, Mr. James Christiansen said, "With the combined corporate and field leadership model, international growth plans, and vision, we are excited for the poised growth in 2011."

EvolvHealth's CEO, Mr. Brent Hicks said, "With XOWii's products and leadership, combined with our flagship ground breaking technology, Archaea Active™, we believe this partnership represents an outstanding addition to our Evolv vision and portfolio. It also represents an excellent opportunity to our new field partners, in the XOWii distributors, as they will be available to expand business into Canada, Mexico and soon Colombia."

ABOUT EVOLVHEALTH, LLC

EvolvHealth is a consumer health products company helping people improve their family's physical and financial well-being through science-driven products and entrepreneurial opportunities. Headquartered in Dallas, Texas, its flagship product is Evolv, an enhanced beverage that has been in development for more than 15 years and which has been shown to have multiple health benefits. The product was released in the Fall of 2009 and is now marketed through a network of independent business owners in the United States, Canada, Mexico and Peru. For more information visit www.evolvhealth.com.

ABOUT XOWii, LLC

Headquartered in Newport Beach, California, XOWii sells its Health and Nutritional products through distribution networks across the United States, Peru and Chile. XOWii's quickly developing a reputation as an industry leader for innovative products and opportunities as its products are sold through direct sales networks.

